



PPA

June 12-14 • Avalon, NJ

**Summer Leadership
Conference 2022**

HIGH-PERFORMANCE LEADERSHIP

MORNING SESSION DAY 1 - LEADING HIGH PERFORMANCE TEAMS

Work Wisdom will host a 3-hour workshop on Leading High Performance Teams. When helping leaders develop teams, Work Wisdom addresses the following relevant research;

1. Understanding the essential components of High Performance Teams.
2. Building and maintaining trust among your team.
3. Communicating in ways that fuel performance and connection for teams.
4. Managing differences constructively.
5. Using the neuroscience of motivation to inspire your team to new heights.



**WORK
WISDOM**

MORNING SESSION DAY 2 - THE GREAT RESIGNATION

The Great Resignation is changing our workforce and highlighting the need for companies to attract and retain talent. Work Wisdom will host a 3-hour workshop addressing these skills with a focus on Empowerment Culture and The Science of Influence. In the era of more decentralized companies, businesses are recognizing that sustainable scaling happens more effectively through empowerment and internal coaching than traditional methods of supervision. During this workshop, students will learn the six essential characteristics of empowered companies and the benefits of internal coaching, as well as when and how to employ coaching techniques. Students will learn empowerment and coaching mindsets, behaviors, and scripts. Students will also learn how to use values to communicate and be heard effectively, learn the six types of power, charismatic leadership tactics, and the six principles of persuasion. Understanding the science and effective practices of influence is essential for leaders and teams. This highly interactive workshop builds high-performance mindsets and behaviors by enhancing self-awareness and habits necessary for persuasion.



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ABOUT OUR PRESENTER

Kedren Crosby holds a master's degree in Policy Science from The University of Maryland, Baltimore County, graduate-level certificates in Nonprofit Studies from The Johns Hopkins University in Baltimore, Conflict Resolution at Notre Dame, and has completed graduate coursework in Organizational Behavior at Harvard University. Kedren is also a certified practitioner of emotional intelligence and formerly served as adjunct graduate school faculty at Elizabethtown College. Kedren has written and presented extensively on burnout, work-life integration, authentic leadership, organizational culture, organizational conflict management, and communication best practices. Professionally, her 25 years of experience in all three sectors (for-profit, nonprofit, government) fuel both her empathy and her ability to see quickly into your specific scenario. Her practice is rooted in authenticity, appreciative inquiry, emotional intelligence, positive organizational behavior, and positive psychology.

